

# 2012 / 2013 ANNUAL REPORT



*I cannot put into words how much  
ReachOut.com has changed my life.*

Daniel, 17

**OUR MISSION:**

**Helping all young  
people be happy  
and well**

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## A MESSAGE FROM THE CHAIR AND CEO



**2013 has been a very significant one in the history of our organisation, and one that will define our future.**

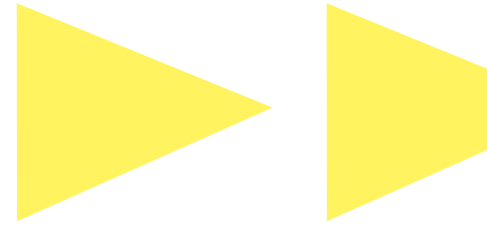
**This year we launched a bold, 3-year Strategic Plan. The plan challenges us to reach 1 in 2 young people, attract 3 million unique visitors to ReachOut.com per year and ensure 90% of young people visiting ReachOut.com are getting the help they need.**

*These are audacious goals, but isn't that what being young is all about?*

In order to help achieve these goals we have made the important move to elevate the ReachOut.com brand, whilst retaining the values, history and name of Inspire Foundation. We did this to be single minded in the way that we communicate and we enter 2014 as ReachOut.com by Inspire Foundation.

In the midst of these changes we have maintained our focus on helping young people. In the last 12 months, we had 1.4 million unique visitors to ReachOut.com, ensuring all young Australians were able to access an evidence-based, relevant, online environment when facing tough times. We delivered educational resources on wellbeing to 1450 schools and improved our support to mental health professionals through a new ReachOut.com Professionals website.

2013 will also be remembered for some milestones that built on our pioneering spirit. The first iBook on mental health that links directly to the Australian curriculum, an innovative mobile app called 'The Sorter' that changes the way we engage young men in mental health conversations, and leading research with our partners in the Young and Well CRC all combined to improve the mental health of young people.



In an incredibly busy year, we marked 15 years of the ReachOut.com service with a celebration in March. A number of our Youth Ambassadors graduated from the program at this event, joining a long list of volunteers who have come through our Youth Ambassador Program and are now helping to spread the word about ReachOut.com in their communities. We also had the pleasure of viewing the work from our ReachOut.com Film Crew. These young people have been using their creative skills to tell stories that connect with their peers, particularly those going through tough times.

During 2013 we farewelled a number of people from our community who have made an enormous contribution to our work. We would like to take this opportunity to thank outgoing Chair Marty Gauvin for his service, firstly as a Board Member since 2008 and then as our Chair from July 2011 to November 2013. During Marty's tenure, we have significantly grown our income and the number of young people that we have reached. In addition, ReachOut.com by Inspire Foundation was the lead partner in the establishment of the ground breaking Young and Well Cooperative Research Centre, and we've developed a new ReachOut.com service to enable us to help more young people. Marty's expertise in technology has been invaluable throughout his time and his leadership of the Board has been critical to our growth.

We also thank outgoing Board members Jan Owen, Graham Martin and Elizabeth Shaw. These three long term members of our community have made a lasting impression on the organisation and contribution to our mission that all young people can be happy and well.

As we enter a new era for ReachOut.com by Inspire Foundation, it's an opportunity to welcome Helen Conway and Nigel Smyth to the Board. Helen and Nigel bring great experience with them and we're looking forward to their contribution to our work.

2013/2014 is a year with enormous opportunity. With a new name, a clear and articulated strategic direction, new Board members and a group of very dedicated staff members committed and focused on achieving our mission, there is a strong sense of optimism and excitement. A second major report to be launched on the mental health system with our valued partner EY, a renewed focus on marketing to reach many more young people in need and significant investment in mobile technology will be features of the year ahead.

Thank you to every member of our community who believes in our work and who has contributed to it in 2012 / 2013. We look forward to working with all of you again this year as we continue to improve the lives of all young Australians.

Julie White, Chair

Jono Nicholas, CEO



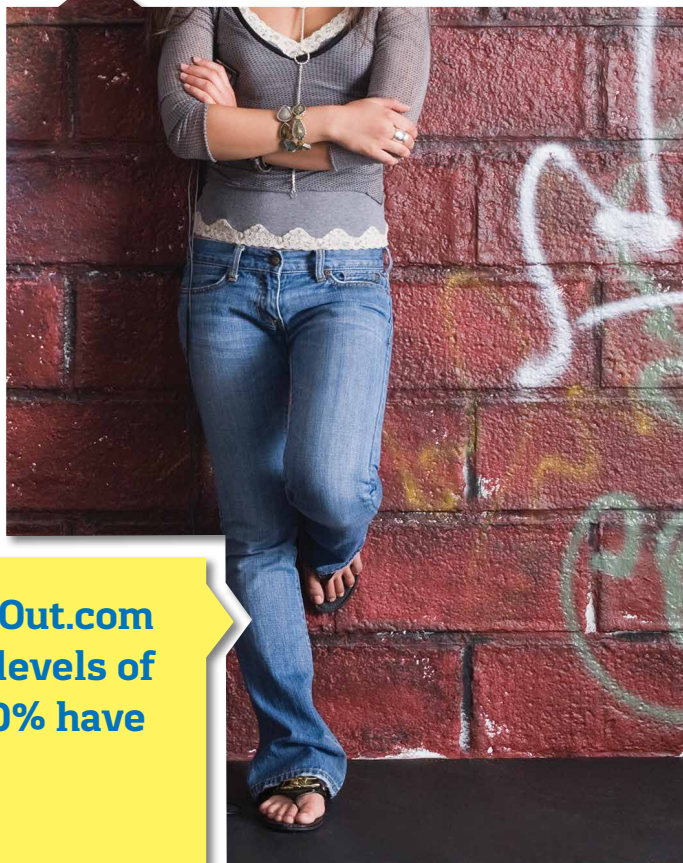
by Inspire Foundation

# OUR IMPACT

ReachOut.com receives over 1.4 million unique visitors per year.

*Thank you so much for supporting ReachOut.com. Without what you have helped to create, I wouldn't be here.*

19 years old



**75% of young people visiting ReachOut.com are experiencing high or very high levels of psychological distress - but over 60% have never accessed professional help.**

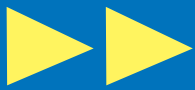
Annual User Survey 2012

*ReachOut.com allows anyone to access information that might help them when they are going through a time of need.*

17 years old

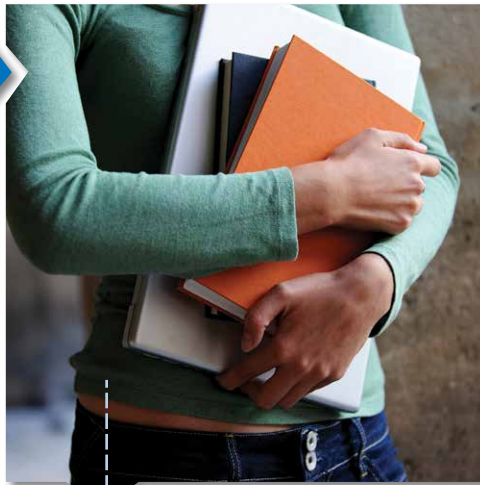
*I thought I was alone. So, so alone, like I was the only person who had to deal with this, and now I know that was, and is, far from the truth.*

17 years old



*I like that ReachOut.com gives young people information and stories on a wide array of topics that are easy to understand and relate to.*

17 years old



*Today when I go to sleep I no longer wish that I will not wake up. In fact, I am excited about what the next day will bring.*

18 years old

*I don't know you, anyone who is reading this, but thank you.*

16 years old

# ABOUT REACHOUT.COM

**WE ARE RELEVANT,  
ENGAGING AND  
TRUSTWORTHY**

The world's 1st online mental health service (est. 1998)

1.4 million unique visitors per year<sup>1</sup>

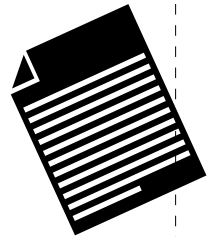
Youth driven and evidence based

Available to young Australians 24/7



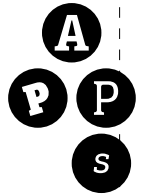
## Fact Sheets

Evidence based information on wellbeing and mental illness that helps young people understand what's going on and what they can do about it



## Apps & Tools

A range of self-help tools that assist young people to care for their own mental health



## Community Forums

Peer support that fosters a sense of community and belonging



## Referral Pathways

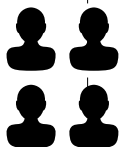
Clear steps and pathways for young people requiring additional support, directing them to places and services that can help

## Personal Stories

Honest, relatable stories from other young people who have improved their mental health and wellbeing

## Youth Involvement Program

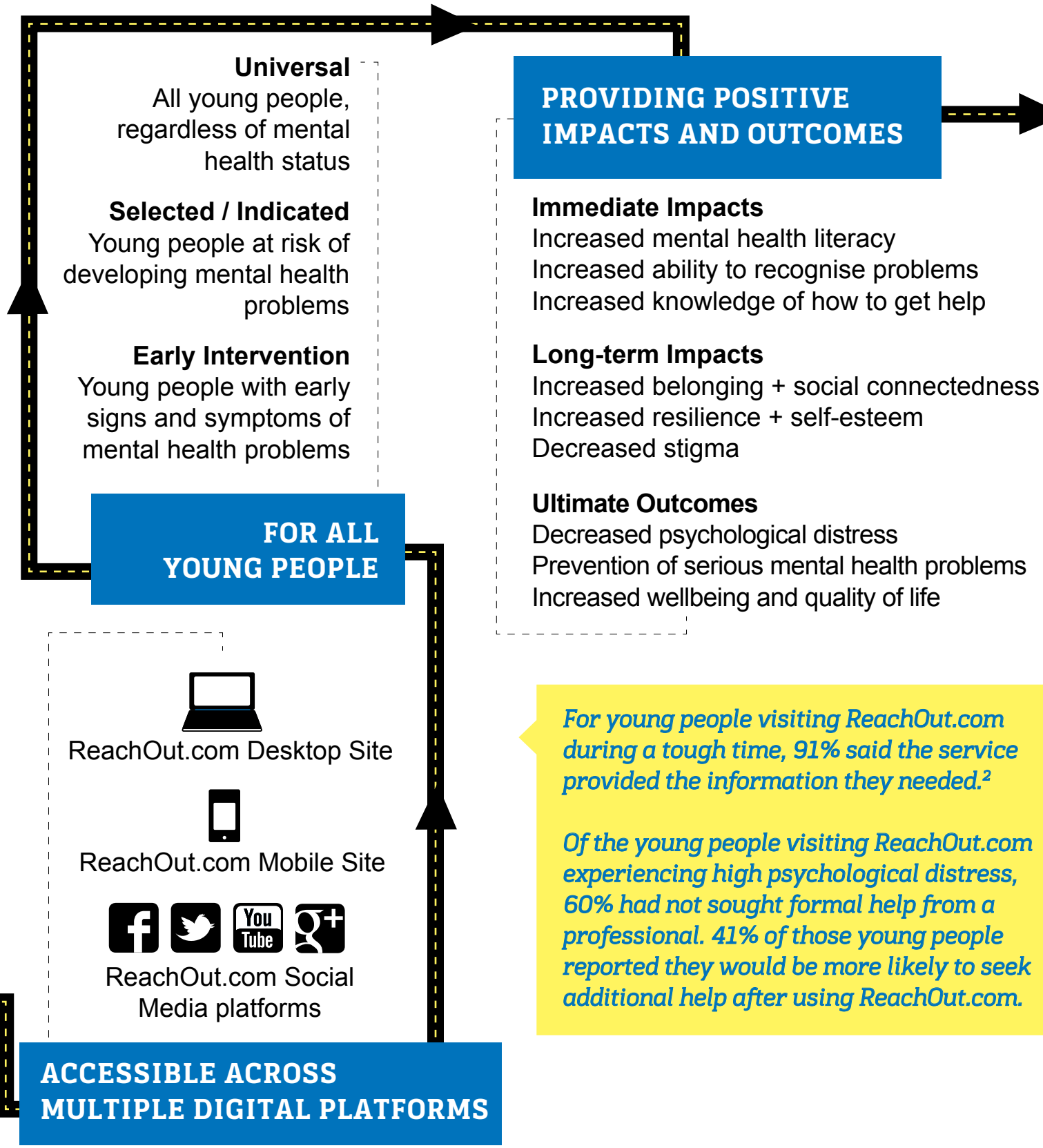
An offline program involving young people in every aspect of the ReachOut.com service



**DELIVERING AN EARLY INTERVENTION ONLINE MENTAL HEALTH SERVICE**







# OUR SUPPORTERS

Our work is made possible by the generous donations of corporate partners, trusts and foundations, together with that of many incredible individuals. Giving time, support, and money helps build a future where every young person can say that they are happy and well.

## GOVERNMENT

Australian Government Department of Health  
Australian Government Department of Social Services  
WA Government Lotterywest



## PRINCIPAL PARTNERS



Geoff and Helen Handbury Foundation

*I donate to ReachOut because I am aware of the dangers that depression and a lack of communication can bring to young people.*

## PLATINUM PARTNERS



*Bay Rigby,  
Rowley Foundation*

## GOLD PARTNERS



*Our work with Reachout.com by Inspire Foundation engages our staff, builds our reputation with clients and ensures we are supporting future generations of Australians to be happy and well.*

**Sarah Metcalf,**  
National Manager  
EY Foundation



*Knowing the awareness and funds that I helped raise will help a young person get through a tough time is something I'm really proud of.*

**Annie Swanton,**  
City2Surf runner

## SILVER PARTNERS



Danks Trust  
Fouress Foundation  
Jagen Pty Ltd  
LION  
Mid Winter Ball

Millett Family Foundation  
Portland House Foundation  
M Price  
Rowley Foundation

## FRIENDS OF INSPIRE

Active Tree Services  
ADP Employer Services  
Allen and Unwin  
ASX Operations  
Best Practice  
BMF  
Chemist Warehouse  
H Conway  
J Cooney  
Department of Human Services  
DST Global Solutions  
T Forde  
M Hale  
Hassel STUDIO  
ICAA  
In-Form Limited  
Just Group Ltd

Key Foundation Ltd  
Michael & Andrew Buxton Foundation  
Mostyn Family Foundation  
B Murphy  
National Foods  
Perennial Investment  
Partners Limited  
Rabobank  
P Riley  
T Schatzmann  
Steadfast Group Limited  
TAL  
M Willcocks  
Wolseley Private Equity  
Woods Bagot DeVAS

# HIGHLIGHTS 2012 / 2013

## RESEARCH PROJECTS

Three innovations testing the effectiveness of online youth mental health interventions



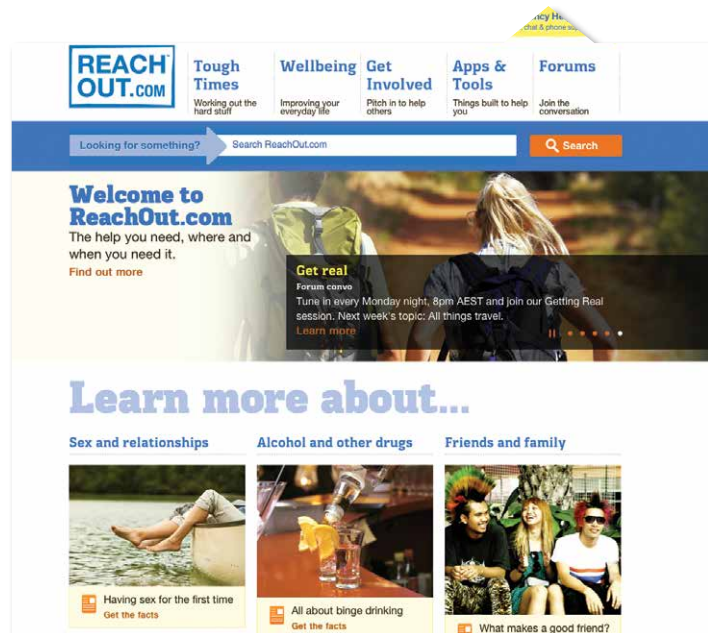
## FIRST iBOOK LAUNCHED

The first iBook about mental health and wellbeing designed for Australian teachers



## OVER 70 NEW PIECES OF CONTENT ADDED TO REACHOUT.COM

Building on 500+ existing fact sheets, videos, stories and articles



## RO FILM CREW

A national contest with 20 films about wellbeing created by young filmmakers

Inspire  
inspiring young people

REACH  
OUT.COM

REACH  
OUT.COM

by Inspire Foundation

## BRAND TRANSITION

Elevating ReachOut.com as our organisation's primary brand

## CELEBRATING 15 YEARS OF REACHOUT.COM

*A milestone event celebrated with 100+ friends of ReachOut.com*



## LAUNCH OF NEW REACHOUT.COM PROFESSIONALS

*Content, tools and technology for teachers and support workers to assist young people's mental health*



Thank you so much for supporting ReachOut.com. Without what you have helped to create, we wouldn't be here" - [Name], 19

## STRATEGIC PLAN LAUNCHED

*An ambitious 3-year plan for reaching and helping more young people than ever before*



## THE SORTER APP DEVELOPMENT

*Targeting young men with bite-sized tips that deal with everyday issues*

# YOUTH INVOLVEMENT

Our Youth Involvement Program makes sure young people are always at the centre of what we do. It's a national program engaging 60 young leaders around Australia who help spread the word about ReachOut.com through their communities.

From helping us create a supportive online environment for other young people, to providing much needed input into the future direction of the service, Youth Involvement is fundamental to who we are. Each and every engagement is fun, meaningful and full of energy. Here are some highlights from our year:

*What Matters competition winner Jumaana spent a day in the office with our crew*

*ReachOut.com Film Crew member Isaac busting a move at our 15th birthday*

*ReachOut.com Youth Ambassador Sarah and friends celebrating Foundation Friday with our partner EY*



*ReachOut.com Youth Ambassador Chelsea at training workshops*

*Nutting out how we can improve ReachOut.com at training workshops*

*ReachOut.com Youth Ambassador Jordan workin' it with Delta Goodrem!*

The Youth Ambassadors take us far & wide! ReachOut.com visits Buckingham Palace



2012 graduates from the Youth Ambassador program: Stacey, Chris, Doug, Rosie, Mareka & Kris

Youth Ambassador Emily does some stealth merchandise spreading



The ReachOut.com WA crew - Ash, Bella, Lauren, Matt, Cassie, Beau & Helen



Youth Ambassador Gail repping at Sydney's Fair Day



Bull riding lessons from Youth Ambassadors Gail & Emily



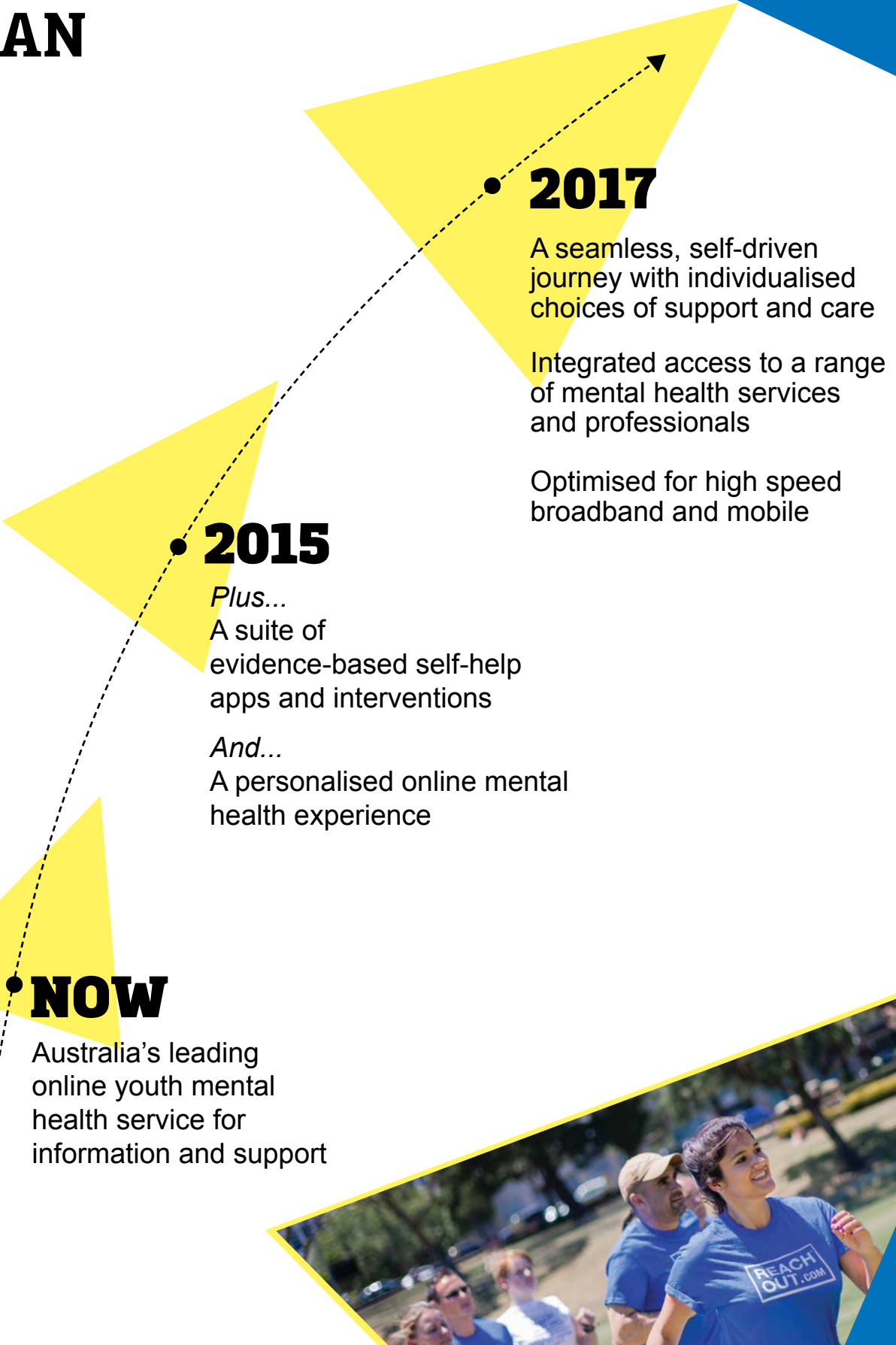
Youth Ambassadors Chris, Dan, Beau, Matt & Alistair report back at training workshops



The Youth Involvement team Rosie & Pip!

ReachOut.com Youth Ambassadors group bonding & training

# OUR PLAN





# OUR STRATEGIC PRIORITIES

## DESIGN AND DEVELOP THE NEXT GENERATION OF REACHOUT.COM USING HIGH SPEED BROADBAND AND MOBILE

**Future service:** Design and develop a seamless integrated online mental health service using the full advantages of online delivery

**Evidence-based and effective:** Research, develop and implement new products to better help more young people through ReachOut.com

**Helping the hard to reach:** Ensure that ReachOut.com reaches young people unlikely to access traditional mental health services like young men and GLBTI young people

## LEAD TRANSFORMATIONAL CHANGE TO GIVE YOUNG PEOPLE THE HELP THEY NEED, WHERE AND WHEN THEY NEED IT

**Reach:** Significantly increase the awareness and trust of ReachOut.com among young people, educators, mental health professionals and the broader community

**Innovation:** Pioneer new thinking and research that prepares the youth mental health sector for future service delivery models

**Collaboration:** Collaborate with partners to improve the efficiency and effectiveness of mental health service delivery for young people

## BUILT ON ...

### A HIGH PERFORMING ORGANISATION THAT EFFECTS SOCIAL CHANGE

**People:** Provide the capabilities to deliver our strategic priorities through developing our people and attracting new talent

**Finances:** Diversify and increase sustainable funding across both government and non-government sectors

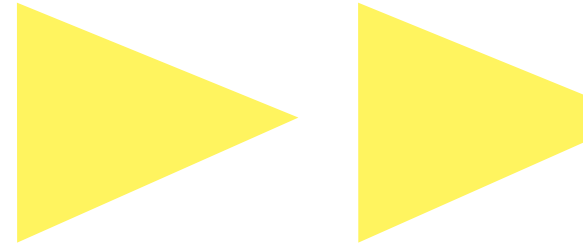
**Processes:** Maintain first class systems, policies and procedures

# OUR PARTNERSHIPS

ReachOut.com by Inspire Foundation works in partnership with a range of organisations to ensure that young people get the help they need, where and when they need it. From expert content review, to facilitated sessions within our online forums and streamlined online referral to specialist mental health services - our work is enhanced through active collaboration with a range of partners:

## CONTENT AND REFERRAL PARTNERS





## COLLABORATIVE RESEARCH



As lead partner in the Young and Well Cooperative Research Centre, ReachOut.com by Inspire Foundation is leading three major projects valued at over \$16 million. Each project will develop and evaluate new technologies designed to improve the mental health and wellbeing of young people.



### Link

Link is a dedicated online tool to facilitate help-seeking behaviour and pathways to mental health care for young people.



### Online Wellbeing Centre

The Online Wellbeing Centre serves as a personalised, ongoing recommendation service for tech based tools and apps focused on improving young people's wellbeing.



### Recharge

Recharge is a mobile app focused on improving young men's wellbeing by resetting their sleep/wake cycle.

# GOVERNANCE AND LEADERSHIP

## BOARD OF DIRECTORS

**Julie White** (Current Chair)  
CEO, Chief Executive Women

**Helen Conway**  
Director, Workplace Gender Equality Agency

**Matt O'Connor**  
Former ReachOut.com Youth Ambassador

**Michael Price**  
Executive Director, Macquarie Bank

**Nigel Smyth**  
Former Executive Director,  
Macquarie Group

**David Winterbottom**  
Managing Partner (Sydney),  
KordaMentha

## PATRONS

**Her Excellency Professor Marie Bashir AC CVO**  
Governor of New South Wales  
*Patron-in-Chief*

**The Hon Warwick Smith AM**  
Chairman, ANZ NSW and ACT  
*Founding Patron*

**Jack Heath**  
CEO, SANE Australia  
*Patron and Founder of Inspire Foundation*

**Geoff Handbury AO**  
Owner and Director, Ace Radio Broadcasters  
*Patron*

## Directors whose term ended in 2013

**Marty Gauvin** (Former Chair)  
Executive Chairman, CloudTech Group

**Prof Graham Martin OAM MD FRANZCP DPM**  
Director of Child and Adolescent Psychiatry,  
University of Queensland

**Jan Owen AM**  
CEO, Foundation for Young Australians

**Elizabeth Shaw**  
Executive Director, UN Association of Australia

## Audit, Finance and Risk sub-committee

**David Winterbottom** (Chair)  
Managing Partner (Sydney), KordaMentha

**Michael Barbour**  
General Manager Group Tax, Westpac Group

**Peter Eichhorn**  
Consultant/Director, Eichhorn Consulting

**Olivia McArdle**  
Division Director and CFO Service Area Finance,  
Macquarie Group

**Zoe Gault**  
Finance Graduate, LION



# CONCISE FINANCIAL REPORT

This concise financial report is an extract derived from the full financial report of the Inspire Foundation for operations for the period ending 30 September 2013. The financial statements and disclosures included in the concise financial report have also been derived from the full financial report.

The concise financial report cannot be expected to provide as full an understanding of the financial performance, financial position, financing and investing activities of the Inspire Foundation as would be provided by the full financial report.

Further financial information can be obtained from the full financial report which is available from [www.inspire.org.au/our-governance/financials-and-annual-reports/](http://www.inspire.org.au/our-governance/financials-and-annual-reports/) or by calling (02) 8029 7777.

All figures are in Australian dollars.

	12 mths ending 30/9/13 (\$)	12 mths ending 30/9/13 (%)	3 mths ending 30/9/12 (\$)	3 mths ending 30/9/12 (%)	12 mths ending 30/6/12 (\$)	12 mths ending 30/6/12 (%)
Direct cost of fundraising / Gross income from fundraising (excluding government grants)	312,987 2,253,449	13.89	44,513 327,667	13.58	218,136 2,557,227	8.53
Net surplus obtained from fundraising/ Gross income from fundraising (excluding government grants)	1,940,462 2,253,449	86.11	283,154 327,667	86.42	2,339,091 2,557,227	91.47
Total cost of services provided (including employee costs)/ Total expenditure	4,506,525 4,819,512	93.51	1,017,994 1,062,507	95.81	4,511,328 4,729,464	95.39
<b>Total cost of services provided (including employee costs)/ Total income received</b>	<b>4,506,525 5,200,447</b>	<b>86.66</b>	<b>1,017,994 943,752</b>	<b>107.87</b>	<b>4,511,328 4,837,357</b>	<b>93.26</b>

Inspire Foundation continued to deliver on its mission of helping young people be happy and well. During this financial year – the first to have a year end of September – we focussed on improving our sustainability while increasing our investment in the ReachOut.com service.

This ensures that we continued to assist large numbers of young people get the help and information they need to overcome their mental health difficulties. We also invested in a new ReachOut.com Professionals service to better assist mental health professionals and teachers access our services. A particular emphasis was given to the delivery of our major research projects run in conjunction with the Young and Well CRC, and further development of the ReachOut.com service.



## STATEMENT OF COMPREHENSIVE INCOME

FOR THE TWELVE MONTHS ENDED  
30 SEPTEMBER 2013

	12 mths ending 30/9/13 (\$)	3 mths ending 30/9/12 (\$)	12 mths ending 30/6/12 (\$)
Revenue	5,108,135	913,490	4,696,868
Employee expenses	(2,712,550)	(637,891)	(2,483,433)
Marketing and Fundraising expenses	(377,460)	(44,986)	(262,279)
Administration expenses	(272,352)	(77,131)	(416,774)
Travel expenses	(158,794)	(67,987)	(157,634)
Design & delivery of services	(1,203,830)	(222,393)	(1,158,898)
Premises expenses	(81,825)	(5,568)	(183,666)
Depreciation expenses	(12,700)	(6,551)	(66,780)
Total expenses	(4,819,512)	(1,062,507)	(4,729,464)
<b>Surplus / (Deficit) from operating activities</b>	<b>288,623</b>	<b>(149,017)</b>	<b>(32,596)</b>
Financial income	92,312	30,262	140,489
Interest expense and Foreign Exchange losses	0	0	0
<b>Total Comprehensive Income for the period</b>	<b>380,935</b>	<b>(118,755)</b>	<b>107,893</b>

## STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 SEPTEMBER 2013

	12 mths ending 30/9/13 (\$)	3 mths ending 30/9/12 (\$)	12 mths ending 30/6/12 (\$)
<b>Cash flows from operating activities</b>			
Cash receipts from customers	6,524,498	1,720,337	4,912,309
Cash payments to suppliers and employees	(5,503,601)	(1,458,026)	(4,934,764)
Interest received	85,458	30,262	140,489
<b>Net cash provided by operating activities</b>	<b>1,106,355</b>	<b>292,573</b>	<b>118,034</b>
<b>Cash flows from investing activities</b>			
Acquisition of plant and equipment	(4,777)	(10,628)	(24,280)
<b>Net cash used in investing activities</b>	<b>(4,777)</b>	<b>(10,628)</b>	<b>(24,280)</b>
<b>Net increase in cash held</b>	<b>1,101,578</b>	<b>281,945</b>	<b>93,754</b>
<b>Cash at the beginning of the period</b>	<b>2,765,106</b>	<b>2,483,161</b>	<b>2,389,407</b>
<b>Cash at the end of the period</b>	<b>3,866,683</b>	<b>2,765,106</b>	<b>2,483,161</b>

## STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED  
30 SEPTEMBER 2013

	12 mths ending 30/9/13 (\$)	3 mths ending 30/9/12 (\$)	12 mths ending 30/6/12 (\$)
<b>Opening Net Income recognised in accumulated funds</b>	<b>1,166,922</b>	<b>1,285,677</b>	<b>1,177,784</b>
Operating (deficit) surplus for the period	380,935	(118,755)	107,893
<b>Total income and expense recognised in accumulated funds</b>	<b>1,547,857</b>	<b>1,166,922</b>	<b>1,285,677</b>

The operating surplus for the year is the only change in equity for the current year.

## STATEMENT OF FINANCIAL POSITION

AS AT 30 SEPTEMBER 2013

	12 mths ending 30/9/13(\$)	3 mths ending 30/9/12 (\$)	12 mths ending 30/6/12 (\$)
<b>Current assets</b>			
Cash and cash equivalents	3,866,683	2,765,106	2,483,161
Trade and other receivables	437,531	160,169	573,914
<b>Total current assets</b>	<b>4,304,214</b>	<b>2,925,275</b>	<b>3,057,075</b>
<b>Non-current assets</b>			
Plant and equipment	26,576	34,499	30,422
<b>Total non-current assets</b>	<b>26,576</b>	<b>34,499</b>	<b>30,422</b>
<b>Total assets</b>	<b>4,330,790</b>	<b>2,959,774</b>	<b>3,087,497</b>
<b>Current liabilities</b>			
Trade and other payables	315,891	194,375	507,898
Unspent project grants	2,232,585	1,393,230	1,082,540
Employee benefits	202,595	177,343	181,667
<b>Total current liabilities</b>	<b>2,751,071</b>	<b>1,764,948</b>	<b>1,772,105</b>
<b>Noncurrent liabilities</b>			
Employee benefits	31,861	26,804	28,615
Provisions	0	1,100	1,100
<b>Total non-current liabilities</b>	<b>31,861</b>	<b>27,904</b>	<b>29,715</b>
<b>Total liabilities</b>	<b>2,782,932</b>	<b>1,792,852</b>	<b>1,801,820</b>
<b>Net assets</b>	<b>1,547,857</b>	<b>1,166,922</b>	<b>1,285,677</b>
<b>Accumulated funds</b>			
Accumulated surplus	1,547,857	1,166,922	1,285,677
<b>Total accumulated funds</b>	<b>1,547,857</b>	<b>1,166,922</b>	<b>1,285,677</b>

## DIRECTORS' DECLARATION

In the opinion of the directors of the company:

1. The financial statements are in accordance with the Corporations Act 2001, including:
  - a. giving a true and fair view of the financial position of the company as at 30 September 2013 and of the performance, as represented by the results of its operations and its cash flows, for the year ended on that date; and
  - b. complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Corporations Regulations 2001;
2. There are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.
3. The financial report gives a true and fair view of all income and expenditure of Inspire Foundation with respect to fundraising appeal activities for the financial year ended 30 September 2013.
4. The balance sheet gives a true and fair view of the state of affairs with respect to fundraising appeal activities as at 30 September 2013.
5. The provisions of the NSW Charitable Fundraising Act 1991 and Regulations and the conditions attached to the authority/licence have been complied with for the financial year ended 30 September 2013; and
6. The internal controls exercised by Inspire Foundation are appropriate and effective in accounting for all income received and applied from any fundraising appeals.

Dated at Sydney this 14/02/2014.

Signed in accordance with a resolution of the directors.



**Julie White**  
Chair and Director

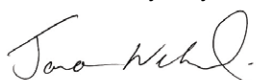
## CEO'S DECLARATION

### Chief Executive Officer's Declaration in respect of fundraising appeals

I, Jonathan Nicholas, Chief Executive Officer of Inspire Foundation, declare in my opinion:

1. the financial report gives a true and fair view of all income and expenditure of Inspire Foundation with respect to fundraising appeal activities for the financial year ended 30 September 2013;
2. the statement of financial position gives a true and fair view of the state of affairs with respect to fundraising appeal activities as at 30 September 2013;
3. the provisions of the Charitable Fundraising (NSW) Act 1991 and regulations and the conditions attached to the authority have been complied with for the financial year ended 30 September 2013; and
4. the internal controls exercised by Inspire Foundation are appropriate and effective in accounting for all income received and applied from any fundraising appeals.

Dated at Sydney this 14/02/2014.



**Jonathan Nicholas**  
CEO

## INDEPENDENT AUDITOR'S REPORT

We have audited the accompanying financial report of Inspire Foundation, which comprises the balance sheet as at 30 September 2013 and the income statement, statement of changes in equity and cash flow statement for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the directors' declaration.

### Director's responsibility for the financial report

The directors of the Company are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Corporations Act 2001. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

### Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report.

The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.

An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

In addition, our audit report has also been prepared for the members of the company in accordance with Section 24(2) of the Charitable Fundraising (NSW) Act 1991. Accordingly we have performed additional work beyond that which is performed in our capacity as auditors pursuant to the Corporations Act 2001. These additional procedures included obtaining an understanding of the internal control structure for fundraising appeal activities and examination, on a test basis, of evidence supporting compliance with the accounting and associated record keeping requirements for fundraising appeal activities pursuant to the Charitable Fundraising (NSW) Act 1991 and Regulations.

It should be noted that the accounting records and data relied upon for reporting on fundraising appeal activities are not continuously audited and do not necessarily reflect after the event accounting adjustments and the normal year end financial adjustments for such matters as accruals, prepayments, provisioning and valuations necessary for year end financial report preparation.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## AUDITOR'S OPINIONS

### Opinion Pursuant to the Corporations Act 2001

In our opinion, the financial report of Inspire Foundation is in accordance with the Corporations Act 2001, including:

- a. giving a true and fair view of the company's financial position as at 30 September 2013 and of its performance for the year ended on that date; and
- b. complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Corporations Regulations 2001.

The financial report also complies with International Financial Reporting Standards as disclosed in Note 2.

### Opinion pursuant to the Charitable Fundraising (NSW) Act 1991

In our opinion:

- a. the financial report gives a true and fair view of the financial result of fundraising appeal activities for the financial year ended 30 September 2013;
- b. the financial report has been properly drawn up, and the associated records have been properly kept for the period from 1 October 2012 to 30 September 2013, in accordance with the Charitable Fundraising (NSW) Act 1991 and Regulations;
- c. money received as a result of fundraising appeal activities conducted during the period from 1 October 2012 to 30 September 2013 has been properly accounted for and applied in accordance with the Charitable Fundraising (NSW) Act 1991 and Regulations; and
- d. there are reasonable grounds to believe that Inspire Foundation will be able to pay its debts as and when they fall due.



Jacoby Cameron & Co  
Chartered accountants



Grant Thomson  
Date: 24 January 2014  
Lvl 4, 255 Castlereagh Street, Sydney NSW 2000

## AUDITOR'S DECLARATION

### Auditor's Independence Declaration under Section 307C of the Corporations Act 2001

To: The Directors of Inspire Foundation

I declare that, to the best of my knowledge and belief, during the year ended 30 September 2013 there have been:

- no contraventions of the auditor independence requirements as set out in the Corporations Act 2001 in relation to the audit; and
- no contraventions of any applicable code of professional conduct in relation to the audit.



Jacoby Cameron & Co  
Chartered accountants



Grant Thomson  
Date: 24 January 2014  
Lvl 4, 255 Castlereagh Street, Sydney NSW 2000





*You change more  
lives than you know.  
18 years old*

#### **References**

1. *2012 Annual unique visitors to ReachOut.com - Google Analytics.*
2. *ReachOut.com by Inspire Foundation (2013) ReachOut.com Annual User Survey 2012, Sydney.*

#### **Acknowledgments**

Produced by Mick Garnett and Doug Millen  
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#### **About ReachOut.com by Inspire Foundation**

ReachOut.com by Inspire Foundation is the organisation behind Australia's leading online youth mental health service. Designed to help young people under 25 stay connected and get through tough times, ReachOut.com provides practical tools, forums and information in a safe and anonymous online environment.

ReachOut.com is the help young people need, where and when they need it.

Head office: 97 Church Street, Camperdown, NSW 2050  
ABN 27 075 428 787

Inspire Foundation is a public company limited by guarantee with registered charity status and is endorsed as a Deductible Gft Recipient (DGR 442 641).

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## HOW YOU CAN HELP

**Together as a community we can help all young people to be happy and well.**

**To learn more about how you can support our work or donate, please visit [inspire.org.au](http://inspire.org.au) or call (02) 8029 7777.**